

# The Aussies 2015 Media Accreditation Application

#### THE AUSSIES 2015 MEDIA CENTRE

The Australian Surf Life Saving Championships (The Aussies 2015) is the biggest sporting event of the Surf Life Saving season, a surf sports showcase of the skills needed by our volunteers to ensure they are rescue ready. The event will attract 7,000 competitors from Surf Life Saving clubs across Australia.

To assist media covering the event, there will be a fully functional Media Centre open from 7.00am – 7.00pm daily from Saturday April 11 – Sunday April 19, 2015.

The Media Centre will be located adjacent to the Administration Centre.

#### **MEDIA ACCREDITATION**

There will be regular media opportunities throughout the event. Any media on location for The Aussies 2015 will require official media accreditation.

#### COLLECTION

All media covering The Aussies 2015 will need to collect their official accreditation and media packs from The Aussies 2015 Media Centre.

All media personnel must then sign in at the Media Centre upon arrival each day to collect that day's colour-coded wrist band.

#### **MEDIA OPERATIONS ENQUIRIES**

For more information about event coverage and media operations at The Aussies 2015 please contact: Surf Life Saving Australia Media Team. M: 0407 286 619 E: media@slsa.asn.au

#### SURF SPORTS MEDIA ENQUIRIES

For further information surf sports competition and event, please contact: lan Hanson Hanson Media Group M: 0407 385 160 E: <u>ian@hansonmediagroup.com.au</u>

MAJOR EVENT PARTNER









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## **Application Form**

Name	
Media Organisation	
Position	
Editor/Administrator	
Website	
Circulation/readership/ viewership/listenership	
Address	
Contact number	
Email	

- All media must sign in at the Media Centre upon arrival and collect the day's media accreditation
- Daily wrist bands will be distributed at the event Media Centre each morning and will provide accredited media with access to the competition arena
- Broadband internet will be provided for all working media
- Photos for distribution to newspapers and magazines will also be made available through harvpix.com
- Photographic images taken at the event MUST NOT be sold for commercial use without express written permission from the organisation and approval from SLSA.

### Applicant's Signature:

#### Director's Name:

#### Director's Signature:

(Please include stamp of organisation if applicable) In signing this application I certify that the above person is a professional working journalist/broadcaster/photographer whose work will be used only for the purposes specified.

Return completed form by midday, Friday April 10, 2015

EVENT PARTNERS

Paul Cochrane SLSA Communications & PR Manager Phone +61 407 286619 pcochrane@slsa.asn.au

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Date:

Date:



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